



A.MENARINI
PHARMACEUTICALS IRELAND LTD
Healthcare for Life



Dear Doctor / Health Care Professional,

We take your privacy very seriously and we commit to respect it to the sector's highest standards. For this reason we wish to provide up-to-date information as to how A. Menarini Pharmaceuticals Ireland Ltd., Castlecourt, Monkstown, Co. Dublin, Ireland (hereinafter the "Company", or "we") processes your personal data and ensures compliance with the applicable laws, including Regulation 2016/679/EU (the "Regulation").

1. What we can do with your Data

The personal data you are conferring or you have previously conferred on occasion of previous contacts with us, may be processed by the Company in its capacity of Data Controller for the following purpose:

(A) "Scientific Promotional Material", in accordance with the IPHA (Irish Pharmaceuticals Healthcare Associations), Code of Practice for the Pharmaceutical Industry.

(A1) If you wish, you may also receive the relevant scientific information materials through telematics means of communication (e.g. email, postal, phone, text). This includes, but is not limited to, invitations to our peer-to-peer organised events, congresses, webinars, invitations to 3rd party congresses, communications and updates on our latest campaigns which may include information about our promoted product portfolio, etc.

(B) Personalisation of our Scientific Information Activities by assessing your needs, preferences and professional interests. In order to deliver the best user experience, the Company takes into account your areas of interest and preferences to deliver a more personalised Scientific Information Activities.

2. What Data we collect

The personal data which we may process ("Data") are the following: **(1) Professional/Academic Title; (2) Name; (3) Surname;** (4) date of birth (5) Year of graduation; (6) Gender; (7) Nationality; **(8) Primary visit address, correspondence address and alternative address (number, street, city, country,** as well as email address); (9) Visit times; (10) Work phone number; (11) professional mobile phone number; **(12) Job position** (e.g. Hospital Doctor, General Practitioner, Nurse, Pharmacist) **(13) Additional academic and professional qualifications and specialisations;** (14) Data related to the Scientific Conferences and other symposia including Advisory Boards, attended by a HCP and supported by the Company; (15) drug samples management data; (16) Data pertaining to the use and/or viewing, on your part, of our electronic/digital informational materials; (17) Other information inferred from the preferences you expressed when interacting with us; (18) reporting of ADR's; (19) product complaint; (20) product/medical queries; (21) speaker contracts; (22) sponsorship request forms.

Processing your Data is required to enable us to perform our Scientific information activities and for this reason we ask you to provide at least the above data highlighted in **bold fonts**: if you withhold them we will be unable to address any Scientific Information activity to you.

We inform you that the legal basis for the data processing operations described above, is:

(A) the company's legitimate interest to perform "Scientific Promotional Activities" pursuant to art. 6.1.f. of the Regulation (for traditional and remote mode). Specifically, the legitimate interest pursued by the company includes the following activities: maintaining company business/professional relationship with HCPs who are pre-existing professional contacts or have expressed an interest in the service provided; organising the company's plans regarding the Scientific Information services; tracking /reporting the daily



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activities of its representatives towards HCPs / drug samples delivery, performing statistical analyses on our scientific Information activities.

(A1) your optional consent (in case you choose to confer it) to receive scientific promotional materials via digital means (e.g. email, postal, phone, text) pursuant to art. 6.1.a. of the Regulation. If you do not consent we will not be able to send you such materials via digital means. If you consent a way to opt out will always be available.

Email communications under purpose A1 may include trackers through which the Company collects certain information, e.g. if and when you opened and/or deleted the email, which links of the communication you clicked, your email client, as well as certain anonymous and aggregate information about the geographical areas of the users, etc. The Company processes this information to check the effectiveness of its campaigns.

(B) your optional consent, (in case you choose to confer it) to allow us to personalise our Scientific Information (promotional activities) pursuant to art. 6.1.a. of the Regulation so that it is as much as possible in line with your interests. If you do not consent to this personalisation we cannot tailor our services to your needs, preferences and interests.

Furthermore, your data may also be processed without your consent in order to fulfil obligations stemming from laws, regulations and EU law, as well as to carry out contract with you (e.g. managing your purchases), to enforce or defend a legal right judicially, to pursue legitimate interests (e.g. to share data among Menarini Group Companies) and in all other cases prescribed by arts. 6 and 9 of the Regulation, where these are applicable.

3. How we process your Data.

Data is processed both in paper and electronically and entered into the company system in line with the applicable laws –including the aspects pertaining to data security and confidentiality- and according to the principles of fair and lawful processing. Your Data shall be stored only as long as strictly necessary to fulfil the goals for which they were collected; in any case, the criterion used to determine the length of the storage period takes into due account the need to comply with any relevant legal requirement, the principle of data minimisation and the need to rationally manage the Company's records. We may store your data even after the end of our activities towards you, but only for as long as necessary to fulfil contractual and legal obligations as well as to fulfil the purposes listed above. We update and maintain our databases so as to ensure your Data are always correct and accurate.

4. Who can access your Data?

Data may be processed by staff belonging to the following categories: administrative staff, medical staff, representatives, product managers, internal auditor, etc. Data may also be processed by all those other members of staff who may need to do so by reason of their duties. In addition, pursuant to arts. 6 and 9, Recitals 48 and 52 of the Regulation, Data may be communicated to the Company's parent company A. Menarini IFR Srl, based in Florence (Italy), as well as to other companies of the Menarini Group, including those located in non-EU Countries ("Third Countries") for organisational, administrative, financial and accounting necessities. Based on the legal and regulatory provisions to which we are bound, we may communicate your Data to the Association of the HPR (the Health Product Regulatory Authority), IPHA (Irish



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Pharmaceutical Healthcare Association), to national and local Health Authorities, other health centres and universities, other public authorities, association bodies as well as other recipients to whom your Data shall be disclosed pursuant to laws or regulations. In addition, in relation to the above obligations and purposes, data may be communicated to other companies, such as suppliers, sub-suppliers, IT and “Cloud Computing” service providers, agencies and event organisation entities, professional service providers and companies that perform tax/administrative tasks on our behalf, even in Third Countries. Such entities/individuals will act, as the case may be, as data controllers or data processors, for the same purposes listed above and in line with the applicable law. As far as Data transfers to Third Countries are concerned –including transfers to countries which may not guarantee the same protection standards as the applicable privacy laws, we inform you that Data processing will take place only in accordance with the provisions set forth by the laws in force, such as, for example, your consent, the adoption of Model Contract Clauses approved by the EU Commission, the selection of commercial partners enrolled in programs for the international free movement of data or operating in Countries considered safe by the EU Commission. Where the transfer is based on Model Contract Clauses, you may contact the Company to request a copy of such clauses.

5. Your Rights to Access and Control your Data

You may at any time contact us at ireland@menarini.ie as well as to our address in order to exercise the rights afforded by arts. 15-22 of the Regulation, including: knowing whether or not any Data referring to you is being processed by us; access your Data; verify the Data’s content, origin, exactness, location (including, where applicable, the Third Countries where the data might be); obtain a copy of the Data; ask that the Data are supplemented, updated, amended; in the circumstances set forth by the law, ask that the processing of Data is restricted, that Data are deleted, anonymised, frozen; oppose to profiling operations and direct contact activities (including restricting contact methods to specific communication media), oppose to the processing of Data for legitimate reasons. Likewise, you may at any time withdraw consent (although this will not impair the lawfulness of the processing operations performed before your consent’s withdrawal) and/or notify the Menarini Group’s Data Protection Officer (dpo@menarini.com) any observations you may have on our use of your Data which you consider inappropriate and/or lodge a complaint with the Irish Data Protection Commissioner.

Having read the above privacy notice, I hereby consent to the processing of my Data for the following purposes, as documented by the Rep:

(A1) Receiving scientific promotional materials from the Company via digital means (e.g. email, postal, phone, text)

consent (optional) do not consent

(B) receiving personalised scientific promotional activities/services from the Company based on my needs, preferences and professional interests.

consent (optional) do not consent

This privacy notice was last updated on 1 of June 2022.

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